



Oxlajuj B'atz' a Project of
Asociación Tejedoras Unidas (Komon Ajkem)
& Maya Educational Foundation
Panajachel, Sololá, Guatemala
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Marketing and Sustainable Tourism Volunteer

Oxlajuj B'atz' (Thirteen Threads) is a non-profit indigenous women's empowerment and non-formal education organization working throughout Guatemala since 2004. We provide capacity-building skills training to 20 Maya women's cooperatives throughout rural Guatemala. Our four program areas are: Artisan and Product Development; Democracy and Team Building; Health and Well-Being and Small Business.

In December 2010, we initiated a Maya Women's Center & Fair Trade Store, located in an historical building in downtown Panajachel. The Center houses a cooperative Fair Trade store, resource library, community space for meetings and special events, and provides a departure point for tours to the women's communities.

The **Marketing and Sustainable Tourism Volunteer** will be part of an exciting new initiative to grow the organization's sustainable tourism project, associated with our Maya Women's Center & Fair Trade Store.

Responsibilities:

- Help with creation of flyers and their distribution
- Conduct outreach efforts to businesses, organizations, etc. about special events
- Research potential advertisers, organizations, tour associations
- Miscellaneous assistance to Development Director, Store Manager and Executive Director
- Be able to travel to communities in rural Guatemala and take public transportation when needed
- Other as needed

Preferred Skills, Knowledge, Abilities:

- Spanish fluency
- Organized and able to manage details
- Care about women's issues, democracy and economic sustainability
- Proven ability to complete tasks from start to finish
- Sense of humor and flexibility

Both short and long-term volunteers welcome.

To apply for this volunteer position, please send a Cover Letter and current CV to: thirteenthreads@gmail.com.

